

# POLSON TRIATHLON

August 18, 2012



Polson, Montana is set to host the first ever true triathlon on Flathead Lake waters. This is sure to be a very special and spectacular event. The sport of triathlon continues to gain in popularity, growing 11% in participation from 2010 to 2011. Regionally, Montana, Idaho, Washington and Canada are well known for the active lifestyles and this event/location are sure to be a draw for competitors in these areas.

*We are offering corporate sponsorship opportunities, which include the following:*

- Logo on the race shirt.
- Logo on the race website (polsontriathlon.com) with link to company.
- Name of Company listed on participant correspondence/emails.
- 8.5 x 11" Logo Sign located in race registration/packet pick-up area.
- Opportunity to put your own banner up in the transition area.
- Opportunity to include fliers, coupons, or small items in race bags. (Deadline to have to us: August 8.)
- Multiple announcements of your company throughout the event.
- Opportunity to have space for a tent/table if you would like to display your company's products/services.

***Total Cost of Sponsorship: \$300***

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For More Information contact Heather Knutson: 212-0489 ~ [hknutson@countrypasta.com](mailto:hknutson@countrypasta.com)

Please make check to: Matt Seeley/Speedwagon, 811 11<sup>th</sup> Ave. E., Polson, MT 59860

*Proceeds raised from this event will go to Mission Valley Aquatics & Youth Swimming.*

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[polsontriathlon.com](http://polsontriathlon.com)